



# Business Text Messaging

Automate and Streamline Your Customer Communications

## ENHANCE YOUR BUSINESS COMMUNICATIONS

### Connect with your audience

- Reach customers where they spend the most time, on their mobile phones. 98% of text messages are opened and 45% receive a response.

### Improve customers satisfaction

- Answer questions fast and automate common responses. On average, it takes 90 seconds for someone to respond to a text and 90 minutes to respond to an email.

### Improve sales

- Schedule campaigns and notifications to inform customers about special offers, news, and events.

### Enhance your billing and collections process

- Remind customers of upcoming payment deadlines and delinquent accounts.

### Reduce no-shows and late arrivals

- Send confirmations or reminders for upcoming appointments.

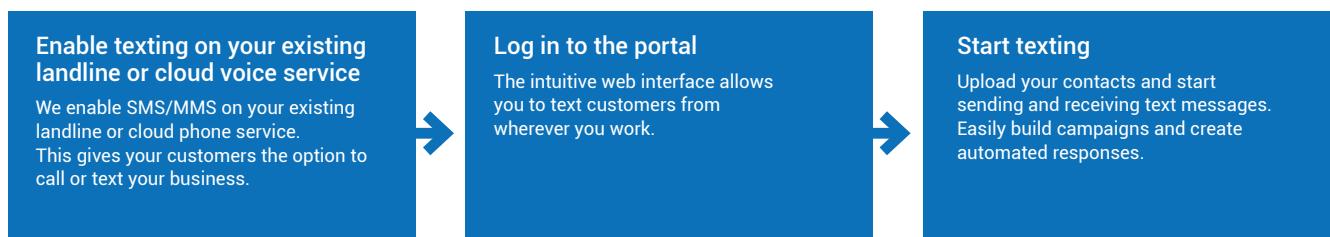
### Connect with employees

- Reach remote employees with company-wide announcements, important notices, and emergency communications.

### Track what works

- Generate campaign reports to understand what drives results for your business.

## WE MAKE IT EASY



# Business Text Messaging

Automate and Streamline Your Customer Communications

**WITH SIMPLE PACKAGING AND AFFORDABLE PRICING,  
WE MAKE GETTING STARTED EASY!**

## BUSINESS TEXT MESSAGING FEATURES

1:1 Messages
Unlimited Inbound Messages (SMS & MMS)
2000 Outbound Messages (SMS & MMS)
Unlimited Contacts
Contact Importing
Templated Messages
Schedule Based Auto Responses
Keyword Intelligent Response
Bulk Messages
Scheduled Campaigns
Multiple Telephone Numbers
Multiple Users
Reports
Web App

Your monthly subscription gives you:



One text-enabled phone line



Unlimited inbound text messages



Import and store unlimited contacts

**See what you can do with Cymbus Business Text Messaging. Schedule a demo with one of our experts!**

**BEST PRACTICES** The Messaging Principles and Best Practices (Principles and Best Practices) is a set of voluntary best practices developed by CTIA's member companies. To learn more visit: [cymbus.com](http://cymbus.com)

Powered by Cymbus [www.cymbus.com](http://www.cymbus.com)