

# SIP Trunking

Maximize Your Voice Investment

## WHY SHOULD MY BUSINESS CONSIDER SIP TRUNKING?

Leverage your PBX to connect to our secure and reliable network.



### Reliable

Never miss a call. Whether it's a network failure, natural disaster or hardware problem, call routing is in the cloud – forward instantly to make sure you can still make and receive calls.



### Right-Sized

Pay for what you need. SIP technology is flexible and easily scalable, with an unlimited number of channels allowed per trunk and no physical installation or setup necessary.



### Cost Effective

Pay for what you actually use. Eliminate costly PRI trunks and complicated monthly bills from a traditional phone service, SIP trunking provides an affordable solution with simple pricing.

## Key Features

- Dynamic Call Capacity
- Inbound Caller ID
- Directory Listing
- Call Forwarding - Out of Service
- Competitive International Rates
- E911

## WHAT ARE THE IMMEDIATE BENEFITS OF SIP TRUNKING FOR MY BUSINESS?

### Cost Savings

You can use the same equipment – no need for costly upgrades. SIP Trunking service uses your existing PBX phone system to bring voice and data together over a single IP network connection. Ditch the inflexible, expensive PRI. Use our cloud solution to connect your business to the telephone network for all your inbound and outbound calls.



### A Better Way to Grow

Our solution scales with your business needs. With SIP Trunking you can scale capacity and phone numbers separately to meet your needs and when it's time to expand, adding capacity is easy, and happens in minutes, not weeks.



### Simple Management

SIP trunking and cloud PBX service are the perfect match! Together they offer an easy-to-use administrative portal for on-site management. Keep your systems and processes in place and use that single IP connection for all your communication needs.



### Unified Communications and Mobility

SIP trunking can act as a gateway to a full suite of cloud communications features, such as soft phone capabilities, video conferencing, instant messaging and other business productivity features.

# Communication From Anywhere, No Matter the Device, With SIP Trunking

## IMMEDIATE BENEFITS

### Move to the Cloud, No New Equipment Needed

Use your existing system, no need for costly upgrades.

### Scale When You Need

No more waiting for an installer when you need additional phone lines — add as your business needs, within minutes.

### No IT Expertise Needed

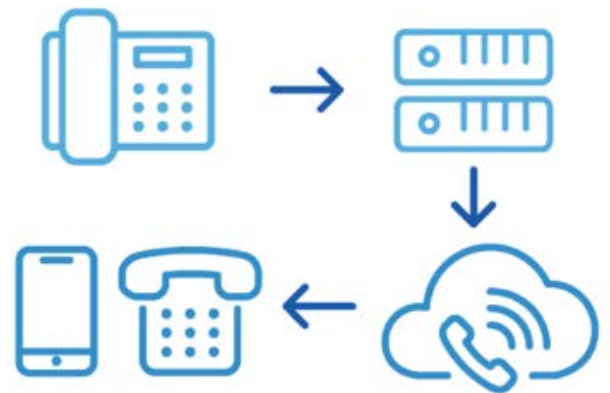
The Cymbus Admin Portal allows you to easily manage your systems in one place.

**BUNDLE  
& SAVE!**

Combine solutions  
Get more, and save more

## WHAT IS SIP TRUNKING?

- To put it simply, SIP trunks are virtual phone lines that allow you to make and receive calls over the internet to anyone in the world who has a phone number.
- SIP trunking creates a connection from your on-site PBX system to our VoIP network.
- The Internet replaces the telco PRI and uses our broadband to connect you to the public switched telephone network (PSTN). This will allow your business to maximize its investment for equipment, making it easy to upgrade to a feature-rich, cloud phone platform.



**WANT TO LEARN MORE? CALL TODAY AND SCHEDULE  
A FREE BUSINESS NEEDS ANALYSIS.**

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